

Naheemah Azor

Portfolio: <https://bit.ly/35ASjIE>

Portland, OR | (707) 720 - 8489 | naheemahazorcontact@gmail.com

Experience

Nike

Mar 2022 - Present

Designer II, Accessories

Beaverton, OR

- » Designs color for women's and kid's accessories including bags, headwear and socks using Clo3d software and Adobe Illustrator and ensures cross category connections with apparel collections
- » Creates proto requests, family files, and tech packs that accurately communicates the specifications and construction of the designs for production
- » Prepares design boards in Miro that conceptualize the color direction for the category
- » Works closely with cross-functional teams, including tech development and merch partners to ensure design adherence to the brief

Apparel Designer, Serena Williams Design Crew

Beaverton, OR

- » Designed a 10 piece unisex lifestyle apparel collection across both Spring and Fall 2024 seasons to the specifications of signature athlete: Serena Williams
- » Actively participated in brainstorming sessions and design meetings, contributing fresh ideas/insights to drive creativity and alignment across apparel, footwear and accessories
- » Assisted in fit sessions with the women's lifestyle team providing feedback and making necessary adjustments to the styles to achieve the desired fit and maintain quality standards

Ethik Brands

Oct 2021 - Mar 2022

Assistant Designer

Los Angeles, CA

- » Managed the Nordstrom account for juniors denim by reviewing samples, lab dips, communicating with brand partners, and designing the gender neutral denim offering
- » Created sustainable denim apparel tech packs for brands such as Buckle, Fashion Nova, True Religion, Rue 21, and in-house brand PTCL with specifications for production
- » Collaborated closely with the international factory partners to ensure accurate design execution and improved sampling timelines by 60% to meet collection deadlines
- » Conducted extensive research on denim trends, washes, and finishes to identify opportunities for innovation using trend forecasting agencies such as WGSN & Fashion Snoops
- » Maintained an organized archive of design samples, fabrics, and denim washes for the team to reference and source inspiration

IMPD x MADE Brands

Oct 2020 - June 2021

Designer/Product Developer

Los Angeles, CA

- » Developed an 8 piece mens ready to wear and accessories collection for A/W 2021 season
- » Designed technical flat sketches using Adobe Illustrator to create 4 industry tech packs using Microsoft Excel and Adobe Indesign with specifications for production
- » Sourced fabrics, trims, and packaging materials for the collection both international and domestic

Freelance Fashion Designer

Aug 2019 - April 2020

Fashion Designer

Los Angeles, CA

- » Drafted and graded manual and computer generated patterns for a 5 piece collection
- » Created 5 garment samples and conducted 2 fit sessions according the desired specifications

Ivan Bitton Style House

Aug 2019 - Dec 2019

Showroom Assistant

Hollywood, CA

- » Assisted stylist during 4 celebrity photoshoots that were published in a high profile magazine spread
- » Maintained and organized 2 showrooms on a bi-weekly basis which improved workflow by 30%

925 Babe

Oct 2018 - April 2019

Editorial Intern

Los Angeles, CA

- » Researched trends to create 10+ high profile articles for the fashion brand's e-commerce website
- » Created social media content (Instagram, Facebook, and Pinterest) for the brand using a variety of media that increased the brand's monthly reach by 300%
- » Assisted with day-to-day tasks for the brand including marketing, keyword research, and sourcing

Key Skills

- » Adobe Creative Suite - Illustrator & Photoshop
- » Tech Packs
- » CAD - Flat Sketches
- » 3D Design - CLO3D & Browzwear
- » Color Design
- » Sustainable Materials
- » Communication
- » Team Player
- » Storytelling
- » Detail-Oriented
- » Problem Solver
- » Organization

Education

FIDM/Fashion Institute of Design & Merchandising
Los Angeles, CA

Bachelor of Science:
Business Management
(June 2022)

Advanced Associate of Arts:
International
Manufacturing & Product
Development (June 2021)

Associate of Arts:
Fashion Design (Sept 2020)

Awards: Magna Cum Laude,
Presidents Honor Roll, Merit
Scholarship,
Fashion Club President
Scholarship Recipient,

Interests

- » Travel
- » Sewing/DIY Projects
- » Archival Fashion
- » Music